



GoldsteinGroup
communications

2023 Year in Review

GGC prides itself on its ability to deliver **Measurably Better Marketing**. Here are a few highlights of 2023, and the measurably better results we achieved for our clients.

PACKAGING AND PRINT SERVICE PROVIDER



Conversion Rates
on New Website
UP 53%
SINCE LAUNCH

Marcom
PLATINUM
AWARD WINNER
for New Website



CRYOGENIC INSTRUMENTS MANUFACTURER



Website
Leads
UP 41%

PPC Leads
Increased **4X**

PSRA **GOLD**
AWARD WINNER



ELECTRONIC TEST EQUIPMENT MANUFACTURER



Contact to Sales
Qualified Leads Rate
Improved 34%

Marcom **GOLD**
AWARD WINNER
For Landing Pages We Created



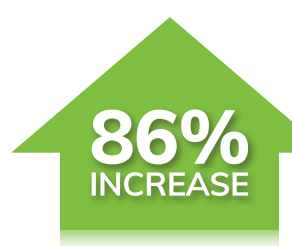
PROPERTY IDENTIFICATION MANUFACTURER



New Product Launch Creative
Contributed to a **20% Increase**
in Marketing Qualified Leads



AIR POLLUTION CONTROL SPECIALISTS



86% INCREASE
in Sales
Qualified
Leads

\$11:1 ROI
Every Dollar Spent on Marketing
Generates \$11 in Sales



ELECTRONICS ENCLOSURE MANUFACTURER

PPC Conversions
UP 31%

Organic
Traffic **UP 34%**
WWW

CORROSION PROTECTION SPECIALISTS

Form
SUBMISSIONS
Increased by **34.62%**

Organic
CLICKS **UP 221%**

PLASTIC CLOSURE MANUFACTURER

Organic Sessions
UP 34%

Organic Leads
Up 19%



Measurably Better Marketing

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